What Is A DDoS Attack?

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A DDoS attack, meaning a "Distributed Denial-of-Service (DDoS) attack", is an attack that occurs when multiple machines are operating together in order to attack and disrupt the normal traffic of a targeted server, service, or network, by overwhelming the target or its surrounding infrastructure with a flood of Internet traffic.

DDoS attacks for asymmetrical by requires resources to be sent to the target, therefore enabling attackers to launch attacks that have the difficulty of verification, as the true source of the attack is hard to identify.

DDoS attacks can be devastating to an online business at any type of organization, which is why understanding how they work and how to mitigate them quickly is critical.

Common Motives Behind a DDoS Attack

Distributed Denial of Service (DDoS) attacks are executed for a variety of reasons. Regardless of understanding this tactic from a business' e.g. strategic tool. Understanding these motives is crucial for effective defense.

Ideological and Social Causes: Hacktivism, or the use of hacking techniques for social activism, and individuals with strong convictions may launch DDoS attacks to disrupt operations, raise awareness, or express dissent. Groups such as Anonymous, environmental activists, and organizations perceived as violating ethical principles or societal norms.

Financial Gain: DDoS attacks can be used for financial extortion, where attackers demand ransom payments in exchange for ceasing the attack. Competitors may also employ DDoS attacks as a form of sabotage to gain a competitive advantage by crippling their rival's online services.

Political Conflicts: DDoS attacks are sometimes used as a tool in political disputes, targeting government websites, political campaigns, or organizations associated with opposing political parties or ideologies.

Revenge and Personal Vendettas: Disgruntled employees, former customers, or individuals with personal grudges may launch DDoS attacks as a form of revenge or retaliation.

Cyber Warfare and Espionage: Nation-states and state-sponsored groups may use DDoS attacks as part of broader cyber warfare campaigns, either to disrupt critical infrastructure or as a distraction for other malicious activities, such as espionage or data theft.

Malicious Competition: In the realm of business, DDoS attacks can be used by competitors to disrupt a rival's online presence and gain an unfair advantage. By overwhelming a competitor's website, they can hinder their ability to serve customers and potentially damage their reputation.

Personal Grudges and Vendetta: DDoS attacks can also be motivated by personal disputes or disgruntled individuals seeking revenge against an individual. This can sometimes be attempts to disrupt online operations, damage reputations, or simply cause inconvenience.

Testing Capabilities: Some individuals or groups launch DDoS attacks to assess the strength of their own or others' network defenses. This can be part of penetration testing or simply a demonstration of their technical skills.

Boredom and Curiosity: In some cases, DDoS attacks might be motivated by boredom or curiosity, with individuals launching attacks simply to see if they can successfully disrupt a website or network.

Punishing Destructive Acts: In some cases, DDoS attacks might be motivated by a desire for chaos or disruption without any specific goal or intention in mind, causing widespread disruption and havoc, regardless of the scale, length or desired outcome.

By recognizing the diverse motivations behind DDoS attacks, organizations and individuals can develop more comprehensive and nuanced defense strategies. This includes implementing security protocols, implementing proactive mitigation measures, and staying informed about emerging threats and attack trends.

What is a DDoS Attack?

Figure 1: Basic Overview of a DDoS Attack

How Does a DDoS Attack Work?

Distributed Denial of Service (DDoS) attacks pose a significant threat to online businesses and organizations, leveraging a network of compromised Internet devices. Understanding the intricate workings of these attacks is paramount for organizations and individuals alike to safeguard their online presence.

A Coordinated Onslaught: DDoS attacks involve a coordinated and overwhelming barrage of malicious traffic directed at a single source. DDoS attackers employ a network of compromised devices, known as a botnet. This "army" of devices can include computers, servers, IoT devices, and even internet-of-Things (IoT) gadgets, unwittingly becoming tools in the malicious campaign.

Demonstration of Disruption: The accessibility of botnets has emerged as a significant concern in recent years, with new and more botnets dubbed "attack-for-hire" services. This effectively lowers the technical barrier to entry for potential attackers, widening the pool and potentially leading to an increase in DDoS attacks. This democratization heightens the vigilance and the implementation of robust cybersecurity measures to mitigate the evolving threat landscape.

Involuntary Participants: It is crucial to recognize that **the compromised devices within a botnet are involuntary participants.** They are not actively involved in the attack but rather have been infected with malware that allows attacker to orchestrate the attack remotely.

Overwhelming Traffic: Once the botnet is established, the attacker instructs the compromised devices to send a massive amount of traffic to the target system. This can include various types of network packets, such as TCP, UDP, or application-layer requests. The goal is to overwhelm the target's resources, rendering it inaccessible to legitimate users.

Disrupting Targets: While traditional DDoS attacks may have focused on individual websites, modern attacks can target underlying network infrastructure. Attackers strategically target crucial components like routers and servers, aiming to saturate the network's bandwidth capacity. This can disrupt entire connectivity and hinders access to the targeted resources, causing significant downtime and potential financial losses.

Evolving Techniques: DDoS attackers are constantly evolving their techniques to bypass security measures. They employ various tactics to overwhelm defenses, including exploiting vulnerabilities in software, leveraging amplification techniques, and even using artificial intelligence (AI) to launch more sophisticated attacks. This constant evolution underscores the need for organizations to stay ahead of the curve by implementing robust and adaptive security solutions.

By delving into the intricate mechanisms of DDoS attacks and recognizing the need for evolving mature, organizations and individuals can better understand and take the necessary knowledge to mitigate risks and bolster their online resilience.

The Impact of DDoS Attacks

Distributed Denial of Service (DDoS) attacks are a significant threat in the digital world. They aim to make online services unavailable by overwhelming them with traffic from multiple sources. **The impacts of these attacks are multifaceted, extending beyond immediate technical repercussions to encompass financial, reputational, and even legal consequences.**

Technical Repercussions

At a technical level, DDoS attacks can cause severe disruptions to online services. By flooding a target with overwhelming traffic, servers can become overloaded and fail to respond to legitimate requests. This leads to downtime, making the targeted service inaccessible to users. For businesses relying heavily on online transactions, this can result in significant revenue losses and damage to their reputation.

Economic Ramifications

The economic impact of DDoS attacks can be substantial. They can cost an organization significant sums in terms of lost revenue, decreased productivity, loss of market share, and the cost of mitigation efforts. Businesses can be extensively costly, depending on the duration and severity of the attack and the size of the target.

Reputational Damage

Moreover, DDoS attacks can have indirect economic effects. For instance, they can lead to increased cybersecurity spending as companies invest in defenses to prevent future attacks. Additionally, if the attacks lead to data breaches or non-compliance with data protection regulations.

Social Impacts

The social impacts of DDoS attacks can be far-reaching. They can **erode trust in online services**, as users may become hesitant to engage with businesses that have been victims of attacks. This can have a chilling effect on the digital economy, as fear of potential DDoS attacks.

Attack on Dyn and Mirai Botnet (2016): Dyn, a major DNS provider, was targeted by the Mirai botnet, which comprised millions of compromised IoT devices such as cameras, routers, and DVRs. This attack caused widespread disruption to many popular websites and services, including Twitter, Netflix, Reddit, and Spotify.

Attack on Dynamic Systems (2018): This attack reached 1.7 Tbps, smashing previous records. The attack was launched by exploiting vulnerable memcached servers, leveraging amplification techniques to generate massive traffic volumes.

Attack on Amazon Web Services (2020): AWS, a leading cloud computing platform, experienced a DDoS attack that reached 2.3 Tbps. The attack targeted multiple AWS services, including Amazon.com, causing widespread disruptions.

Attack on Google (September 2017): The attack is considered the largest DDoS attack ever recorded, reaching 2.54 Tbps. The attackers exploited vulnerabilities in CLDAP servers, which are typically used for internal network communications.

Attack on Cloudflare (February 2018): This attack, which targeted a cryptocurrency exchange, reached 1.3 Tbps. It was launched using a combination of techniques, including memcached amplification and DNS amplification.

Attack on Github (February 2018): The attack peaked at 1.35 Tbps and lasted for 20 minutes. It was launched using a memcached amplification technique, exploiting misconfigured memcached servers to amplify the attack's power.

Attack on Amazon (October 2016): This massive DDoS attack was directed at Dyn, a DNS provider. The attack, which involved a botnet of millions of IoT devices, disrupted access to numerous websites, including Twitter, Spotify, Reddit, and The New York Times. Notably, all of these services were using malware called Mirai, which transformed IoT devices into botnets controlled by the attacker.

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The Impact of DDoS Attacks on Different Sectors

Let's look at the impact of DDoS attacks on various industries:

Finance and Technology

These sectors are prime targets for DDoS attacks due to their critical role in the global economy and the extensive use of online services.

Financial Implications

Revenue Loss: DDoS attacks can directly impact a company's revenue by disrupting payment processing systems. The resulting downtime can lead to significant revenue losses.

Reputation Damage: Customers expect seamless online services from financial institutions. Any disruption can harm the institution's reputation and erode customer trust.

Regulatory Compliance: Financial organizations must comply with strict regulations regarding data security and availability. DDoS attacks can jeopardize compliance.

Technological Impact

Network Congestion: DDoS floods overwhelm network infrastructure, causing congestion and latency. This affects real-time transactions and communications.

Resource Exhaustion: Attackers target servers, firewalls, and load balancers, exhausting their resources and rendering them unresponsive.

Mitigation Costs: Financial firms invest heavily in DDoS mitigation solutions to protect their systems.

Healthcare

Critical Services: Healthcare relies on digital systems for patient records, telemedicine, and medical equipment. DDoS attacks disrupt these services.

Public Health Impact: DDoS attacks on healthcare institutions can hinder a pandemic response efforts, vaccination campaigns, and access to critical information.

Supply Chain Disruption: Pharmaceutical companies, medical device manufacturers, and logistics providers face supply chain disruptions during DDoS attacks.

Patient Safety: Delayed access to medical records or emergency services due to DDoS attacks can endanger patient lives.

Education

Access to Resources: Libraries, research databases, and e-learning portals become inaccessible during attacks.

Online Learning Platforms: Educational institutions increasingly rely on online platforms for remote learning. DDoS attacks cause exams, and student collaboration.

Administrative Systems: DDoS attacks affect administrative functions such as student enrollment, payment, and communication.

Student Experience: Downtime impacts the overall student experience, leading to critical periods like exams or admissions.

Other Vulnerable Sectors

Government: Attacks on government websites can disrupt online services, tax filing, and public information dissemination.

E-Commerce: Retailers face revenue loss during peak shopping seasons due to DDoS attacks.

Gaming: Online gaming platforms experience latency affecting user experience and in-game transactions.

Media and Entertainment: Streaming services, news websites, and social media platforms are vulnerable to DDoS attacks.

The Social Ramifications of DDoS Attacks

The social impacts of DDoS attackers can cause lasting damage to an enterprise, its customers, and its employees. These impacts include:

Impacts on Freedom of Expression: DDoS attacks can be used to silence dissenting activists or political websites, potentially limiting freedom of expression and access to information.

Potential for Escalation into Geopolitical Tensions: DDoS attacks can be used as tools in larger geopolitical conflicts, potentially escalating tensions between nations.

Radware's Data and Statistics on DDoS

The economic and social impacts of DDoS attacks are far-reaching and multifaceted. They can disrupt businesses, damage reputations, and even have significant societal implications. Therefore, it is crucial for organizations to understand these impacts and invest in robust defense strategies to mitigate the risks associated with DDoS attacks.

According to Radware's 2024 Global Threat Analysis Report, DDoS attacks are evolving, with hackers adapting their strategies to counteract growing mitigation efforts. In the first half of 2024, there was a 16% increase in DDoS attacks compared to 2023, building on the previous year's growth of 99%. The number of attacks per customer has been trending at an average rate of 106 attacks per month or 3.48 attacks per customer per day. **The largest DDoS attack recorded in 2024 was an attack peaking at 1.46 Tbps.**

The threat volume and sustained **increased 45% in 2023** compared to 2022 in 2021, we observed a 53% increase in attack traffic, Across China, 177% more attacks among between 100Gbps and 1Tbps, and an increase of 133% in large attacks peaking above 100Gbps.

The Americas were targeted by almost half of all global DDoS attacks. The EMEA region, accounting for 39% of the DDoS attacks, had to mitigate 82% of the global DDoS attack volume. The APAC region accounted for almost 13% of global DDoS attacks.

Figure 2: Increase in DDoS Attacks in Organizations in 2023

The Cost of DDoS Attacks

The cost of a DDoS attack can be calculated by considering both direct and indirect costs.

Direct Costs: These would be calculated with downtime/latency loss of immediate revenue, customer compensation, costs with mitigating attacks. For instance, when a DDoS attack disrupts an e-commerce platform, potential customers cannot complete transactions, leading to lost sales. Additionally, implementing robust DDoS mitigation measures is essential to theatening attacks and minimizing downtime. These solutions, which include cloud-based protection, on-hybrid approaches, each with varying costs dependent on the attack's scale and complexity.

Indirect Costs: These would be customer churn, regulatory repercussions, and reputational damage. For instance, if a DDoS attack on a retailer's website on an organization's ability to safeguard customer data and ensure business continuity. The erosion of trust among customers can have long-term reputational damage, leading to brand loyalty and new customer acquisition.

Long-term consequences extended a large spike in network traffic.

Odd traffic patterns such as spikes at odd hours of the day or patterns that appear to be unusual.

How to Identify a DDoS Attack

The best way to detect and identify a DDoS attack would be via network traffic monitoring and analysis. Network traffic will be monitored in real-time to establish a detection system. An administrator may even set up rules that create an alert upon the detection of an anomalous traffic and identify the source of the traffic to see if network packets that detect certain attacks.

Other ways to detect DDoS attacks include slow resource availability issues, such as a website performed with a particular resource-intensive page requests taking longer to load. Inconsistencies. However, the following symptoms could indicate a DDoS or DDoS attack:

- Unusually slow network performance
- Unavailability of a particular network or website
- An inability to access any website
- An IP address makes an unusually large number of requests in a limited timeframe

The Main Types of DDoS Attacks

DDoS and network-layer attacks are as they are sophisticated. Due to the growing array of online methodologies. It is not possible for attackers to employ DDoS attack with little to no knowledge of networks and cyberattacks. Attack tools and services are easy to access, making the use of sophisticated assaults larger than ever.

Here are four of the most common, and sophisticated, DDoS attacks currently targeting organizations:

Application Layer (Layer 7) DDoS Attacks

Application Layer DDoS attacks **specifically target the application layer of networked systems**, exploiting vulnerabilities in software and protocols. Common examples include attacks exploit vulnerabilities in application protocols such as HTTP, SMTP, DNS, and FTP, and XDP. Their goal is to exhaust the resources of the targeted application, rendering it inaccessible or unresponsive to legitimate users.

Attack Vectors and Techniques

Application Layer DDoS attacks exhibits several characteristics:

HTTP Floods: Attackers flood web servers with a massive number of HTTP requests. These requests overload the server's processing capacity, leading to service unavailability.

SYN Flood and Attacks: By bombarding servers with excessive requests, these attackers disrupt email communication and cause service disruptions.

FTP Attacks: Attackers overwhelm File Transfer Protocol (FTP) servers, hindering file transfers and access.

Flavors of Application Layer Attacks

Application Layer DDoS attacks come in various flavors:

"Low and Slow" Attacks: These are more stealthy, employing techniques like slowloris, evading detection thresholds. For example:

Slowloris: Opens multiple connections to a web server and sends partial HTTP requests, keeping connections open indefinitely.

R-U-Dead-Yet (RUDY): Sends slow POST requests to exhaust server connection resources.

Flood Attacks: High-volume requests overwhelm the target's processing capacity and resources. These use of HTTP floods, HTTPS floods, or other protocol-specific floods.

HTTPS Attacks: Similar to HTTP floods, but targeting HTTPS servers, these attacks exploit SSL/TLS handshakes, consuming server resources and causing denial-of-service.

VOIP Attacks: Targeting Voice over IP (VOIP) services, these attacks flood the (Session Initiation Protocol) servers, causing call drops and service disruption.

Impact and Challenges

Application Layer DDoS attacks exhibit several characteristics:

Resource Exhaustion: Application Layer DDoS attacks drain server memory, CPU, and bandwidth, leading to slow response times and overall performance.

Mitigation Complexity: Unlike network-based attacks, application layer attacks require specialized solutions that understand application-layer traffic.

Evasion Techniques: Attackers employ various techniques to evade detection and mitigation, such as:

IP Address Spoofing: Hiding the attacker's true IP address by using fake source IP addresses.

Distributed Nature: Leveraging botnets to launch attacks from multiple sources, making it difficult to block the attack traffic.

Encryption: Using encrypted protocols like HTTPS to mask malicious traffic.

Collateral Damage: Mitigation efforts can sometimes inadvertently block legitimate traffic, causing unintended disruptions.

Figure 1: Non-Layer 7 Application DDoS Attack

Figure 2: Layer 7 DDoS Attack

Volumetric or Volume-Based Attacks

Volumetric DDoS attacks have been a persistent threat in the cybersecurity landscape. **These attacks aim to overwhelm a network's bandwidth, rendering it unusable for availability and unavailability.** The evolution of these attacks has been influenced by various geopolitical events and advancements in technology, including the advent of Reflection/Amplification attacks.

Volumetric DDoS attacks are characterized by several key features:

High Traffic Volume: These attacks generate an enormous amount of traffic, saturating the bandwidth of the targeted network.

Use of Botnets: Attackers often engage botnets—networks of compromised devices—to generate the attack traffic, leveraging the collective power of these devices.

Reflection/Amplification Attacks: In these attacks, the attacker sends a request to an intermediary server that will send a larger response to the victim's address, amplifying the attack's impact on the victim's resources.

Impact and Challenges

Bandwidth Saturation: Volumetric DDoS attacks consume all available network bandwidth, affecting network speed and overall performance.

Mitigation Complexity: Unlike traditional network-based attacks, volumetric DDoS attacks require specialized defenses that can handle high volumes of traffic and distinguish between legitimate and malicious requests.

Figure 3: Volumetric DDoS Attack Vectors

How DDoS Tsunami Attack

Web DDoS tsunami attacks represent a new breed of cyber threat that emerged during the height of the Russian military campaign against its Russian invasion of Ukraine in February 2022. Initially these attacks began as high-volume network-based Flood attacks. However, they swiftly evolved into more sophisticated multi-vector application-level assaults that pose significant challenges for detection and mitigation.

These attacks are characterized by several key features:

High Request Volume: Web DDoS Tsunami attacks generate an exceptionally high number of requests per second (RPS), overwhelming targeted servers and applications.

Encryption: Attack traffic is often encrypted, making it difficult to discern between malicious and legitimate traffic.

Application-Level Attack Methods: These include HTTP Get, Post, and Post-variation attacks with dynamic parameters behind proxies. Each Hound appears innocuous, making timely detection challenging.

Continuous Morphing: Web DDoS Tsunami attacks continuously evolve, altering their tactics, techniques, and procedures (TTPs) to maximize damage and evade detection and exacerbate downtime.

Mitigation Challenges and Strategies

Mitigating Web DDoS Tsunami attacks poses unique challenges:

Resource Exhaustion: These attacks drain server memory (CPU and memory), effectively exposing zones and overall functionality.

Mitigation Complexity: Unlike network-based attacks, application-layer attacks require specialized defenses that inspect application traffic.

To combat these attacks, **organizations need comprehensive application protection strategies.** Solutions like Radware's Cloud DDoS Protection Service and Cloud Web App Suite solutions can adapt to evolving attack techniques, detect anomalies, and mitigate sophisticated attacks while allowing legitimate traffic to flow unimpeded.

How to Prevent DDoS Attacks

To prevent DDoS attacks, there are several key capabilities organizations should consider to mitigate DDoS attacks, ensure service availability, and minimize their downtime. Learnings behavioral-based detection, understanding the pros and cons of different DDoS deployment options, and leveraging a cloud service are all ways of DDoS attack vectors is essential to preventing DDoS attacks.

The following capabilities are critical to preventing DDoS attacks:

Scrubbing Capacity and Global Network Presence: DDoS attacks are increasing in quantity, severity, complexity, and persistence. If you're under the gun of a DDoS simultaneous assaults, a DDoS protection service should provide a robust, global security network that scales with service. Tbps worth of mitigation capacity with dedicated scrubbing centers positioned to clean traffic from DDoS attack traffic.

Behavioral-Based Detection: Behavioral-based DDoS attacks organizations do not want to rely on manual protection and detection that does not require any customer intervention. It's appropriate detection to distinguish between attack and legitimate traffic.